

## DEAR FRIENDS AND COLLEAGUES!

On behalf of the National Academy of Public Administration under the President of Ukraine and from me personally congratulate all of us with the final phase of one year work of the of the most powerful scientific schools of our academy – Ukrainian School of Archetypics.

This year, the main of the event of Ukrainian School of Archetypics in Kiev, became the V international competition of young scientists and VIII theoretical and methodological seminar with international participation, focused on the most urgent problem for Ukraine – developing of the strategy and mechanisms for resolving conflicts in the world today. It's nice that the domestic scientific school is open to the ideas of our European colleagues, that are presenting in the forum Professor of the glorious Paris Sorbonne Michel Maffesoli. He read public lectures in National Academy of Public Administration – for managers and the Institute of Sociology of NAS of Ukraine – for sociologists. I am confident that developments of participants of Ukrainian School of Archetypes regularly serve as important for today affair, peace and security.

Overall activities of the local and foreign participants of the forum of the archetypes of public administration occur on the background of the powerful reform of the Ukrainian state and its public institutions. The basis of these changes, as would have told French psychologist Serge Moscovici, constitute a new type of human nature, identity and institutional beha-



avior of which today is too complicated. Consequently, there is a lot of social struggles and conflicts, which also feeds the total lack of trust in society. Under these conditions of extreme severity gets the problem of restoring of social dialogue on the new principles of mutual understanding and mutual respect. Considerable potential for solving of this problem lies in the archetypal nature of man and society. Despite on the initial overall level of elaborated of archetypal perspective in various subject areas of social and human knowledge, it is still appropriate justification within the state and management science.

Ukrainian School of Archetypes that eight years sharpened its methodology on the issues of public administration, unites more than 200 leading scientists from 14 countries. It is open to interdisciplinary research and

dissemination of results of doctoral students, graduate students, undergraduates, students, representatives of state and local governments, the public and the media. This multilateral exchange of scientific ideas will certainly push to the further research within the archetypal approach and overall for the development of the scientific field of public administration in Ukraine.

Please accept my sincere wish of new achievements in the study of current trends of the development of the science and practice of public administration, particularly in the context archetypal paradigm.

I wish you, dear participants and guests of the scientific forum of the archetypes of public administration, health, happiness, inspiration, perseverance and success!

**Regards,  
President of the National Academy  
for Public Administration under the President of Ukraine  
Doctor of Science in Public Administration,  
Professor, Honored lawyer of Ukraine**



**V. S. Kuybida**