



NATIONAL ACADEMY FOR PUBLIC ADMINISTRATION
 UNDER THE PRESIDENT OF UKRAINE
 PAUL VALERY UNIVERSITY OF MONTPELLIER 3
 ALL-UKRAINIAN ASSEMBLY OF DOCTORS OF SCIENCES ON PUBLIC
 ADMINISTRATION
 INSTITUTE FOR ECONOMICS AND FORECASTING OF THE NATIONAL
 ACADEMY OF SCIENCES OF UKRAINE
 INSTITUTE OF SOCIAL AND POLITICAL PSYCHOLOGY THE NATIONAL
 ACADEMY OF PEDAGOGICAL SCIENCES OF UKRAINE
 UKRAINIAN TECHNOLOGICAL ACADEMY



PROGRAM

Of Annual Events of Ukrainian School of Archetypes

IX INTERNATIONAL THEORETICAL-METHODOLOGICAL SEMINAR /TMS/
 AND VI INTERNATIONAL CONTEST OF YOUNG SCHOLARS

**“ARCHETYPES AND PUBLIC ADMINISTRATION:
 EUROPEAN SPACE IN MEASURES OF
 IMMEGINARY, REAL AND IDEAL”**

June 28-29, 2018

MONTPELLIER (FRANCE), PAUL VALERY UNIVERSITY OF MONTPELLIER 3

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The purpose of the Theoretical and Methodological Seminar and Contest for Young Scholars is to combine interdisciplinary efforts of researchers in various fields of socio-humanitarian sciences and to target them to study the influence of archetypes of the collective unconscious on the system of public administration.

ISBN

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I. EVENT ORGANASERS

- The National Academy of Public Administration under the President of Ukraine (Kyiv, Ukraine)
- Paul Valery University of Montpellier III (Montpellier, France)
- All-Ukrainian Assembly of Doctors of Public Administration
- Institute of Economics and Forecasting of the National Academy of Sciences of Ukraine (Kyiv, Ukraine)
- Institute of Social and Political Psychology NAPS Ukraine (Kyiv, Ukraine)
- Ukrainian Technological Academy (Kyiv, Ukraine)

II. PARTNERS

- Executive office of the Verkhovna Rada of Ukraine (Kyiv, Ukraine)
- Bard College (Bard, NY, USA)
- Bakhmut Town Council (Bakhmut, Ukraine)
- Open European Academy of Economics and Politics (Prague, Czech Republic)
- Dnipropetrovsk Regional Institute of Public Administration of the National Academy of Public Administration under the President of Ukraine (Dnipro, Ukraine)
- NASU Institute of History of Ukraine (Kyiv, Ukraine)
- NASU Kuras Institute of Political and Ethnic Studies (Kyiv, Ukraine)
- Institute of Sociological and Anthropological Research – Scientific Center of Imagination Studies LERSEM IRSA (Montpellier, France)
- Taras Shevchenko National University of Kyiv (Kyiv, Ukraine)
- Public institution “Kharkiv Humanities and Pedagogical Academy” Kharkiv Regional Council (Kharkiv, Ukraine)
- Kryvyi Rih State Pedagogical University (Kryvyi Rih, Ukraine)
- Lviv Regional Institute of Public Administration of the National Academy of Public Administration under the President of Ukraine (Lviv, Ukraine)
- International Academy of Personnel Management (Kyiv, Ukraine)
- Pedagogical Research Institute of the Ukrainian Engineering-Pedagogical Academy (Bakhmut, Ukraine)
- Scientific and Technical Center “Psyche” (Kyiv, Ukraine)
- National Academy of Government Managerial Staff of Culture and Arts (Kyiv, Ukraine)
- National Institute for Strategic Studies (Kyiv, Ukraine)
- National Technical University “Kharkiv Polytechnic Institute” (Kharkiv, Ukraine)
- Ivan Chernyakhovskyi National Defense University of Ukraine (Kyiv, Ukraine)
- Odessa Regional Institute of Public Administration of the National Academy of Public Administration under the President of Ukraine (Odessa, Ukraine)
- Sumy State University (Sumy, Ukraine)
- Assesment Ltd. (Prague, Czech Republic)
- Simon Kuznets Kharkiv National University of Economics (Kharkiv, Ukraine)
- O. M. Beketov Kharkiv National University of Urban Economy (Kharkiv, Ukraine)
- Kharkiv Regional Institute of Public Administration of the National Academy of Public Administration under the President of Ukraine (Kharkiv, Ukraine)
- Cherkasy State Technological University (Cherkasy, Ukraine)

III. ORGANIZING COMMITTEE

- **Vasyl KUIBIDA**, Doctor of Science in Public Administration, professor, president of the National Academy of Public Administration Under the President of Ukraine – Organizing Committee co-chairman (Kyiv, Ukraine)
- **Oleg AMOSOV**, Doctor of Economics, professor, department chairman of the Kharkiv Regional Institute of Public Administration of the National Academy of Public Administration Under the President of Ukraine – Organizing Committee co-chairman (Kharkiv, Ukraine)
- **Eduard AFONIN**, Doctor of Social sciences, professor at the Department of Public Policy and Political Analysis of the National Academy of Public Administration Under the President of Ukraine – one of the founders and scientific leader of the Ukrainian School of Archetypes, member of the Organizing Committee (Kyiv, Ukraine)
- **Olga BALAKIRIEVA**, Candidate of Social sciences, senior researcher, head of the Department of Monitoring Research on Socio-Economic Transformations at the NASU Institute of Economics and Forecasting, vice-president of the Sociological Association of Ukraine – member of the Organizing Committee (Kyiv, Ukraine)
- **Svitlana BLAGODIETIELEVA-VOVK**, Candidate of Economics, associate professor, independent researcher and social activist – member of the Organizing Committee (Kyiv, Ukraine)
- **Céline BRYON-PORTET**, professor at Paul Valéry University of Montpellier III, Center of Studies and Research in Sociology and Ethnology of Montpellier – Institute of Sociological and Anthropological Research LERSEM / IRSA – member of the Organizing Committee (Montpellier, France)
- **Fabio LA ROCCA**, professor at Paul Valéry University of Montpellier III, Center of Studies and Research in Sociology and Ethnology of Montpellier – Institute of Sociological and Anthropological Research LERSEM / IRSA – member of the Organizing Committee (Montpellier, France)
- **Michel MAFFESOLI**, emeritus professor of Sorbonne University, Paris V, founder & director of CEAQ, member of Institut Universitaire de France – member of the Organizing Committee (Paris, France)
- **Kateryna MERKOTAN**, Candidate of Political sciences, independent researcher – member of the Organizing Committee (Borne Sulinowo, Republic of Poland)
- **Volodymyr PATRAKOV**, philosopher, independent researcher – member of the Organizing Committee (Stepnogorsk, Republic of Kazakhstan)
- **Valentyna PLIUSHCH**, MA in Sociology, expert at Center of social expertise, NASU Institute of Sociology – spokeswoman of the Ukrainian School of Archetypes, member of the Organizing Committee (Kyiv, Ukraine)
- **Igor POLOVNIKOV**, Doctor of Technical Sciences, Professor, President of the Ukrainian Technological Academy (Kyiv, Ukraine)
- **Yevgen ROMANENKO**, Doctor of Sciences in Public Administration, Professor, President of All-Ukrainian Assembly of Doctors of Public Administration, Head of the Department of Public Administration at Interregional Academy of Personnel Management (Kyiv, Ukraine) – member of the Organizing Committee (Kyiv, Ukraine)
- **Olena SUSHYI**, Doctor of Science in Public Administration, associate professor, head of the Laboratory of Methodology of Psychosocial and Political-Psychological Research at the NAPSU Institute of Social and Political Psychology – scientific secretary of the Ukrainian School of Archetypes, member of the Organizing Committee (Kyiv, Ukraine)
- **Gennadii SHKLAREVSKYI**, PhD, professor at Bard College – member of the Organizing Committee (Rhinebeck, New York, USA)
- **Patrick TACUSSEL**, professor, director of Institute of Sociological and Anthropological Research IRSA-CRI (LERSEM), PhD program Supervisor in Sociological Science at Paul Valéry University of Montpellier III – member of the Organizing Committee (Montpellier, France)

IV. CHECK DATES

March 1 – deadline for applications for participation in TMS-2018

March 30 – deadline for submitting paper manuscripts by participants of the IX TMS-2018 and the VI International Contest for Young Scholars

June 20

- Finalizing and publishing the scientific collection of the best papers of the VI International Contest for Young Scholars & participants of the TMS-2018 at “Psyche” Publishing House
- Finalizing and publishing the Ukrainian translation of Michel Muffesoli's book “The Time of the Tribes. The decline of individualism in postmodern societies” at “Kyiv Mohyla Academy” Publishing House

June 28 – TMS-2018 in Montpellier (France)

June 29 – Colloquy “Imaginary and Everyday Life” in Montpellier (France)

June 24 – July 2

- **Penal Session on the move (panel № 1):** Recording the reports of TMS-2018 participants.
- Europe bus tour “French Riviera”: Chop/Ukraine (1222 km) Lake Garda/Italy (423 km) Monaco/Monaco (22 km) Nice/France (35 km) Cannes/France (308 km) Montpellier/France (479 km) Savona/Italy (462 km) Marcon/Italy (1036 km) Uzhgorod/Ukraine

V. PLANNING SCHEDULE

IX international theoretical and methodological seminar (TMS)

VI International contest for young scholars (CYS)

“Archetypes and public administration:

European space in the dimensions of imaginary, real and ideal”

June 28, 2018 (Montpellier, Paul Valéry University, Montpellier III, Camproux Conference Hall)

09.00-09.30 – **registration** of participants

09.30-10.00 – **opening and welcome speech to participants of events**

- **Michel MAFFESOLI**, emeritus professor of Sorbonne University, Paris V, founder & director of CEAQ, member of Institut Universitaire de France, **Opening Speech** (French)
- **Philippe JORON**, vice president of Paul Valéry University of Montpellier III (French)
- **Vasyl KUIBIDA**, president of National Academy of Public Administration Under the President of Ukraine (video in English)
- **Daniel KELLER**, president of National School of Administration Alumni Association, AAEENA (Association des Anciens Élèves de l'École Nationale d'Administration)
- **Oleksandr KOMPANIETS**, first secretary, head of department of economics at Embassy of Ukraine in French Republic
- **Other honorable guests of TMS-2018**

10.00-12.30 – **plenary session (panel № 2)**

- **Eduard AFONIN**, professor at the NAPA under the President of Ukraine **“Ukrainian School of Archetypes: Establishment, Institutionalization, Perspectives”** (English)
- **Patrick TACUSSEL**, professor, director of Institute of Sociological and Anthropological Research IRSA-CRI (LERSEM), PhD programm Supervisor in Sociological Science at Paul Valéry University of Montpellier III **“Imaginary of Modernity and its decline”** (French)

- **Céline BRYON-PORTET**, professor at Institute of Sociological and Anthropological Research – Research Center on the Imaginary “LERSEM IRSA”, Paul Valéry University of Montpellier III “*Sociology of Imaginary and Archetypes*” (French)
- **Hélène STROHL**, writer, emeritus general inspector of social affairs “*Social solidarity in phase with the imaginary of epoch*” (French)
- **Olena SUSHYI**, head of the Laboratory of the NAPSU Institute of Political and Social Psychology “*Social Archetypes in the Problematic Field of Public Administration: Current Situation and Development Perspectives*” (video in English)
- **Olga BALAKIRIEVA**, head of the Department of the NASU Institute of Economics and Forecasting “*The dynamics of social and governmental changes in Ukraine in the mirror archetypal approach*” (video in English)

12.30-14.30 – lunch break

14.30-17.00 – **plenary session (panel № 3)**

- **Gennadii SHKLAREVSKYI**, professor at the Bard College (USA) “Intellect, Power and Educational Project” (video in English)
- **Presentation of winners in VI International Contest for Young Scholars**
- **Valentyna PLIUSHCH**, expert at Center of social expertise, NASU Institute of Sociology “*The Time of the Tribes. The decline of individualism in postmodern societies*” French-Ukrainian translation of Michel Muffesoli’s book
- **Michel MAFFESOLI**, emeritus professor of Sorbonne University, Paris V, founder & director of CEAQ, member of Institut Universitaire de France, **Final Speech** (French)

17.00-17.30 – **winners ceremony**, rewarding the participants with the certificates of participation and badges of Ukrainian School of Archetypes

17.30-17.40 – **group photo**

Time limit: Plenary report – 25 min with translation

Informational message – 5 min

Questions and answers – 3 min

Working languages: Ukrainian, French, English

June 29, 2018 Colloquy “Imaginary and Everyday Life” (LERSEM IRSA + CEAQ partnership)
Montpellier, Paul Valéry University, Montpellier III, Camproux Conference Hall, address: Campus
Route de Mende 34 199 Montpellier Cedex 5

9.00-17.00 – Colloquy “Imaginary and Everyday Life” (French-Ukrainian translation)

VI. THEMATIC PART

IX international theoretical and methodological seminar “Archetypes and public administration: Strategies and mechanisms for resolving conflicts in the modern world”

6.1. European public administrative space in the symbolic contexts of individual or collective identities

1. **Eduard AFONIN**, Dr.sc. (Social sciences), prof., professor at the Department of Public Policy and Political Analysis of the National Academy of Public Administration Under the President of Ukraine, **Andrii MARTYNOV**, Dr.sc. (Historical sciences), prof., senior researcher at the Department of World History, NASU Institute of History of Ukraine. Subject: *“Archetypes of “the Individual-Collective” in the Model of the Universal Social Cycle”* (Kyiv, Ukraine)
2. **Alla GAVRYLUK**, C.sc. (Public Administration), associate professor, associate professor at the Department of International Tourism of Kyiv National University of Culture and Arts. Subject: *“Archetypes of Ukrainian Ethnic Tourism in the Symbolic Contexts of Local Identity: Management Aspect”* (Kyiv, Ukraine)
3. **Natalya GOLOVANOVA**, postgraduate student of the Department of Political Science and Philosophy of the Kharkiv Regional Institute of Public Administration of the NAPA Under the President of Ukraine. Subject: *“Value orientations for Information Policy in the Ukraine-EU Space (in the light of interpretations by Plotinus, Levinas and the syncretic approaches in the philosophy of ancient Kyiv)”* (Kharkiv, Kyiv, Ukraine)
4. **Oksana DELIIA**, C.sc. (Public Administration), associate professor, doctoral student of the Department of Social Development and Public-Power Relations of the NAPA Under the President of Ukraine. Subject: *“Problem of the Place in Understanding the State Policy Medium: An Archetypal Approach”* (Poltava, Ukraine)
5. **Yurii NAPLOKOV**, Senior Lecturer at the Department of Peacemaking Personnel Training at Ivan Chernyakhovskyi National Defense University of Ukraine. Subject: *“Archetypal Foundations of Value-Based Choice in the Process of Adaptation to Modern Society”* (Kyiv, Ukraine)
6. **Sergii RYMARENKO**, Dr.sc. (Political Sciences), prof., chief scientific officer of the NASU Kuras Institute of Political and Ethnic Studies. Subject: *“Civilization, Values and Identity Classifications in Contemporary Ukraine (Archetypal Approach)”* (Kyiv, Ukraine)
7. **Viktoriia SCHEHORTSOVA**, C.sc. (Public Administration), associate professor, associate professor at the Kharkiv Regional Institute of Public Administration of the National Academy of Public Administration Under the President of Ukraine. Subject: *“Motivation of Government officials in the Archetypal Approach: Theory and Problem Issues”* (Kharkiv, Ukraine)

6.2. European public administrative space in the conflict fields of social representations (the reality of the world of work, consumption, mass media).

8. **Tetiana BELSKA**, Dr.sc. (Public Administration), associate professor, associate professor at the Department of Management and Administration of the O. M. Beketov Kharkiv National University of Urban Economy (Kharkiv, Ukraine), **Maria LASHKINA**, C.sc. (Public Administration), assistant-consultant of deputy of Ukraine. Subject: *“Countries of Transitional Democracy in the Course of Democratic Transit: Archetypal Aspect”* (Kyiv, Ukraine)
9. **Ludmyla GARNYK**, C.sc. (Political Sciences), senior lecturer of the Department of Pedagogy and Psychology of Social System Management named after Academician I. A. Zyazyun of the National Technical University “Kharkiv Polytechnic Institute”; **Irina SNIGUROVA**, senior lecturer of the Department of Ukrainian and Russian Languages and Applied Linguistics at the National Technical University “Kharkiv Polytechnic Institute”. Subject: *“Archetypes of Gender Leadership: Near Eastern Context”* (Kharkiv, Ukraine)

10. **Viktoriia LAPINA**, C.sc. (Social Sciences), associate professor, senior researcher of the Research Department of the Taras Shevchenko National University of Kyiv. Subject: ***“The Archetype of Consumption and its Contradictions in the Modern European Space of Economic and Social Interactions”*** (Kyiv, Ukraine)

11. **Volodymyr SUDAKOV**, C.sc. (Social sciences), prof., head of the Department of Theory and History of the Sociology Faculty of the Taras Shevchenko National University of Kyiv. Subject: ***“Division of Labour as an Archetypal Source of Social Integration, Social Conflicts and Social Tension in the European Public Space”*** (Kyiv, Ukraine)

12. **Anzhelika CHEPELENKO**, C.sc. (Economic sciences), associate professor, associate professor at the Department of Economics of Enterprises and Management of the Scientific Pedagogical Institute of the Ukrainian Engineering-Pedagogical Academy ***“Archetypal Mechanisms of Public Conflict Management in a Globalized World”*** (Bakhmut, Ukraine)

13. **Yana CHEPURENKO**, C.sc. (Historical Sciences), Assoc., chief scientific officer associate professor of the department of management, information-analytical activity and eurointegration of the Dragomanov National Pedagogical University. Subject: ***“Archetype as a factor for the development of information resources”*** (Kyiv, Ukraine)

14. **Tamara OTROSHKO**, C.sc. (Pedagogical sciences), associate professor, dean of the Faculty of Social-Pedagogical Sciences and Foreign Philology of the Public Institution “Kharkiv Humanities and Pedagogical Academy” of the Kharkiv Regional Council. Subject: ***“Monitoring the application of Health-Saving Technologies in the Training of Future Teachers (Archetypal Approach)”*** (Kharkiv, Ukraine)

6.3. European public administrative space: from changing values to searching social meanings

15. **Oleg AMOSOV**, Dr.sc. (Economic sciences), prof., head of the Department of Economic Theory and Finance of the Kharkiv Regional Institute of Public Administration of the NAPA Under the President of Ukraine; **Natalia GAVKALOVA**, Dr.sc. (Psychological sciences), prof., head of the Department of Public Management, Public Administration and Regional Economics of Kuznets Kharkiv National University of Economics. Subject: ***“The Influence of Archetypes on Social Transformations”*** (Kharkiv, Ukraine)

16. **Oleksii DOVGAN**, C.sc. (Philological sciences), Deputy Director of the Library of the National Academy of Government Management in Culture and Arts. Subject: ***“Public Administration from the Standpoint of Deterministic Social Meaning (Archetypal Approach)”*** (Kyiv, Ukraine)

17. **Oksana KOZHEMIAKINA**, Dr. sc (Philosophical sciences), associate professor, associate professor of the Department of Philosophical and Political Sciences of Cherkasy State Technological University. Subject: ***“Postmodern Transformations of Media Trust in Public Administration Dimensions: Archetypal Approach”*** (Cherkasy, Ukraine)

18. **Iryna KRASNOLOBOVA**, post-graduate student of the Department of Social and Humanitarian Politics of the KRI NAPA under the President of Ukraine. Theme: ***“The interaction between of the state and the civil society institutions in the area of counteraction gender based violence: archetypical approach”*** (Kharkiv, Ukraine)

19. **Tetiana NOVACHENKO**, Dr.sc. (Public Administration), associate professor, professor at the Department of Public Policy and Political Analysis of the NAPA Under the President of Ukraine. Subject: ***“Contest for Representations about Value Alternatives of Socio-Political Reality”*** (Kyiv, Ukraine)

20. **Taras PLAKHTII**, political scientist, independent researcher. Subject: ***“Archetypal Principles of Political Space Restructuring”*** (Lviv, Ukraine)

21. **Ludmila SERDECHNA**, C.sc. (Public Administration), associate professor, doctoral student of the Department of Social Development and Public-Power Relations of the NAPA Under

the President of Ukraine. Subject: *“Axiological Archetypes of “Possession” and “Being” in Advertising Self-Regulation”* (Kyiv, Ukraine)

22. **Viktoriia SYCHOVA**, Dr.sc. (Public Administration), prof., professor at the Department of Management Sociology and Social Work of the Karazin Kharkiv National University. Subject: *“An Archetypal Basis for the Interaction Between the Power and the Opposition in Implementing Decommunization Policy in Ukraine”* (Kharkiv, Ukraine)

6.4 European public administrative space: between the reality of the national and the ideal of the supranational.

23. **Oleksiy VALEVSKYI**, Dr.sc. (Public Administration), senior researcher, leading researcher at the National Institute of Strategic Studies. Subject: *“Institutional and Valuable Principles of Reforms in Ukraine: European Context”* (Kyiv, Ukraine)

24. **Marta KARPA**, C.sc. (Public Administration), doctoral student of the Department of Regional Administration and Local Government of the Lviv Regional Institute of Public Administration of the NAPA Under the President of Ukraine. Subject: *“Competency Approach in European Public Administration: Essence and Development Trends (Archetypal Dimension)”* (Lviv, Ukraine)

25. **Victor PASNICHENKO**, senior lecturer at the Open European Academy of Economics and Politics; **Eva URBANOVA**, master of science, psychologist Assessment Ltd. Subject: *“Place of Psychogeometry in the Ethno-Cultural Mythopoetry of a Personality and a Community”* (Prague, Czech Republic)

6.5. An epistemological field of nowadays European public management culture.

26. **Volodymyr PATRAKOV**, philosopher, independent researcher. Subject: *“Socio-Cultural Cycle of European Civilization: Archetypal Approach”* (Stepnogorsk, Republic of Kazakhstan)

27. **Olena SUSHYI**, Dr.sc. (Public Administration), associate professor, head of the Laboratory of Methodology of Psychosocial and Political-Psychological Research at the NAPSU Institute of Social and Political Psychology. Subject: *“Social Archetypes in the Problematic Field of Public Administration: Current Situation and Development Perspectives”* (Kyiv, Ukraine)

28. **Alla KHARKIVSKA**, Dr.sc. (Pedagogical sciences), prof., pro-rector of the Public Institution “Kharkiv Humanities and Pedagogical Academy” of the Kharkiv Regional Council. Subject: *“Planning of the Strategic Development of Higher Education Institutions (Archetypal Approach)”* (Kharkiv, Ukraine)

29. **Gennadii Shkliarevskiy**, Dr.sc. (Philosophical sciences), prof., professor at the Bard College. Subject: “Intellect, Power and Educational Project” (Rhinebeck, NY 12572)

30. **Natalia Yaremenko**, C.sc. (Philological sciences), associate professor, associate professor at the Kryvyi Rih State Pedagogical University; **Nataliia KOLOMIETS**, C.sc. (Philological sciences), associate professor, associate professor at the Kryvyi Rih State Pedagogical University. Subject: *“Reinterpretation of the “Divine Child” Archetype in Implementing the Sustainable Development Program”* (Kryvyi Rih, Ukraine)

VI International contest for young scholars

“Archetypes and public administration: European space in the dimensions of imaginary, real and ideal”

31. **Olexii GAGARINOV**, postgraduate student of the Simon Kuznets Kharkiv National University of Economics. Subject: *“Public Management of the Cultural Phenomenon in the European Space in the Process of Transforming the World Order (Archetypal Approach)”* (Kharkiv, Ukraine)

32. **Oleksandra KAPINUS**, postgraduate student of the Department of Social and Humanitarian Policy of the Kharkiv Regional Institute of Public Administration of the NAPA Under the President of Ukraine. Subject: ***“The Influence of Archetypes on the Formation of a Modern Model of State Regulation of Migration Processes in Ukraine”*** (Kharkiv, Ukraine)

33. **Ruslan KHASANOV**, postgraduate student of the Department of Public Policy and Political Analysis of the National Academy of Public Administration Under the President of Ukraine. Subject: ***“Social Conflict Management as a Factor of Value Changes (Archetypal Approach)”*** (Kyiv, Ukraine)

34. **Olga KOTOVSKA**, C.sc. (Philosophical sciences), associate professor, doctoral student of the Department of Public Policy and Political Analysis of the National Academy of Public Administration Under the President of Ukraine. Subject: ***“Designing of New Types of Values and Identities in Terms of the Local, the National and the Virtual”*** (Kyiv, Ukraine)

35. **Daryna KRAVCHUK**, student of the Department of Parliamentarism and Political Management of the NAPA Under the President of Ukraine. Subject: ***“Liberal-Democratic Values as a Factor in Formation of Public Policy (Archetypal Approach)”*** (Kyiv, Ukraine)

36. **Illa LOZINSKYI**, student of the Department of Parliamentarism and Political Management of the NAPA Under the President of Ukraine. Subject: ***“Features of Multilevel European Management (Archetypal Approach)”*** (Kyiv, Ukraine)

37. **Yevgen MAKSYMENKO**, Master program student “Public Management and Administration” in the Educational-Scientific Professional-Pedagogical Institute of the Ukrainian Engineering-Pedagogical Academy, chief specialist and legal advisor at the Legal Department of the Bakhmut Town Council. Subject: ***“The System of Public Administration in a Society Being Transformed (Archetypal Approach)”*** (Bakhmut, Ukraine)

38. **Dzhavat MOKH**, postgraduate student of the Department of Philosophy at the National Technical University “Kharkiv Polytechnic Institute”. Subject: ***“Cross-Cultural Capital of a Company: Archetypal Approach”*** (Kharkiv, Ukraine)

39. **Vitalii OMELIANENKO**, C.sc. (Economic Sciences), senior researcher, senior lecturer of the Department of Business Economics and Administration of the A. S. Makarenko Sumy State Pedagogical University. Subject: ***“An Archetypal Analysis of Resources for Innovative Development of Public Administrative Space (Comparative Approach)”*** (Sumy, Ukraine)

40. **Ludmyla PONOMARENKO**, senior specialist of the Department of International Communication Management of the NAPA Under the President of Ukraine. Subject: ***“Modern Tendencies and Contradictions of the Nation-Building Processes in Ukraine and the European Union in the Archetypal Mirror”*** (Kyiv, Ukraine)

41. **Oleg ROGULSKYI**, postgraduate student of the Department of Regional Management and Public Administration of Odessa Regional Institute of Public Administration of the National Academy of Public Administration Under the President of Ukraine. Subject: ***“Preparation of Public Servants in Europe: Archetypal Approach”*** (Odessa, Ukraine)

42. **Inna SEMENETS-ORLOVA**, c.sc. (Political sciences), associate professor at the Department of Sociology and Political Science of the National Aviation University; **Yaroslava KYSELOVA**, student of the Department of Sociology and Political Science of the National Aviation University. Subject: ***“Multidimensional Managerial Modernity: Generation of Social Meanings for New Collective Identities”*** (Kyiv, Ukraine)

43. **Marina SLOBODIANIUK**, Bachelor of Foreign Languages Faculty of the Mykhailo Kotsiubynskyi State Pedagogical University of Vinnytsia. Subject: ***“Consumer Rights: International Standards Adjustment (Archetypal Approach)”*** (Vinnytsia, Ukraine)

44. **Olga TODOROVA**, C.sc. (Public Administration), senior lecturer of the Department of Public Administration and Regional Studies of the Odessa Regional Institute of Public Administration of the National Academy of Public Administration Under the President of Ukraine. Subject: ***“Decentralization in Ukraine: Archetypal Impact on Reform Implementation in Certain Territories”*** (Odessa, Ukraine)

VII. ANNEXES

Annex 1.

REQUIREMENTS FOR PAPERS

to be published in the scientific journal “Public Management”
and the scientific release of the best research works of
VI International Contest for Young Scholars

General positions:

- *The manuscript should be sent to email of prof. E. Afonin: bpafonin@gmail.com.*
- *Deadline – April 1, 2018.*
- *The electronic file is indicated by the author's name and surname.*
- As a separate file with photo (in “jpg” format) should be sent with the manuscript of the paper, preferably documentary or in the MS Office Word format (with a dim of more than 800 Kb, 10x12 cm).
- The manuscript should contain the UDC (determined by the bibliographer).
- The personal number of the ORCID system (<https://orcid.org/register>) and the Web of Science Researcher ID (<http://www.researcherid.com/SelfRegistration.action>), which are provided to the author after registration, are necessarily attached to the manuscript.

Contest papers will be published in the original language in a special scientific release of research works of the winners and the best authors of the fifth international contest of young scientists. In addition, the works of the winners of the contest will be published together with the main works of the participants of TMS-2018 in English in the scientific journal “Public Management”, which is included in the list of professional scientific publications in the field of science “Public Management”. During 2018, it is expected to include the collection to authoritative world scientometrical, bibliographic and reference databases SciVerse Scopus and Web of Science. *The scientific journal is published diglot (Ukrainian and English).* In the printed version, the collection is completed with publications in English, and in the electronic version – in Ukrainian with the posting on the site of the public scientific organization “Ukrainian Assembly of Doctors of Sciences in Public Administration” (<http://vadnd.org.ua/ua/collection/>).

If the manuscript of the paper is submitted to the collection in two languages, the publication will be free of charge, and in the absence of an English-language translation (for an English language manuscript – Russian translation), the translation will cost USD 4 per page for A4 format. The editors of the collection reserve the right to edit the papers. The amount and requisites for payment for the translation of the paper into English will be sent to the author(s) after the editorial board of the collected book has edited the manuscript.

The content requirement for the manuscript:

The paper should be written on an actual topic of public administration, use an archetype methodology and solve the problems of providing a strategy or mechanisms for resolving conflicts in the modern world.

Structure of the scientific paper (according to the requirements of the Ministry of Education and Science).

- UDC index in the upper left corner of the page (Times New Roman, 14 ps., Italics).
- Empty line (Times New Roman, 14 ps.).
- Full name of the author (co-authors, no more than three), academic degree, academic title, position, place of work, work place address with postal code, e-mail of the author, contact phone, width, language of the paper (Times New Roman, 14 ps.).
- **ORCID**, in the lower right corner of the page (Times New Roman, 14 ps. Italics).
- Empty line (Times New Roman, 14 ps.).
- The title of the paper is capitalized, centered according to the language of the paper (Times New Roman, 14 ps. Bold). The title of the paper is presented without the use of highly special-

ized abbreviations; point at the end of the title is not set.

- Empty line (Times New Roman, 14 ps.).
- Resume, structured (1500-2000 characters) in the language of the paper (Times New Roman, 14 ps.).
- Empty line (Times New Roman, 14 ps.).
- **Key words** (3-10 words), in the language of the paper (Times New Roman, 14 ps.).
- DETAILED INFORMATION IS SUBMITTED BEFORE PAPER BY SELECTED BLOCKS ON UKRAINIAN, RUSSIAN AND ENGLISH LANGUAGES.
- Empty line (Times New Roman, 14 ps. Bold).
- The text of the manuscript is further structured as follows:
- **Problem Statement** (Times New Roman, 14 ps. Bold).
- **Actual scientific research and issues analysis** (Times New Roman, 14 pt. Bold).
- **The aim of the paper** (Times New Roman, 14 ps. Bold).
- **Main research material** (Times New Roman, 14 ps. Bold).
- **Conclusions and perspectives for future research** (Times New Roman, 14 ps. Bold).
- **List of references**, is given at the end of the paper in accordance with National Standards of Ukraine 7.1:2006. (Times New Roman, 14 ps. Bold).

Scientific paper design:

- All statistical data should be supported by references to sources.
- All quotations should end with references to sources.
- References to textbooks and popular scientific literature are undesirable.
- References to the own publications are undesirable and allowed as exceptions.
- If in the review of literature or further in the text there is a reference to the name of the scientist – his publication should be in the general list of literature after the paper.
- Secondary citation is not allowed! If you quote F. Kotler – this reference should be on Kotler, and not on the author, who read Kotler.
- List of sources and literature – at least 10 in the original language (except Chinese, Japanese, Korean and Arabic, in which case the source is translated in English, indicating the original language in parentheses).
- Only common symbols are used in formulas.
- In the formulas, only the most common symbols from the standard set.
- Tables should be numbered; each one should have a title.
- Generally, accepted and frequently encountered terms in the text should be given by the abbreviation (the first time it is necessary to decrypt).
- All figures and graphics should be numbered and named.
- A4 format, font “Times New Roman”, point size 14, line spacing of 1.5; page options – 2 cm from all sides.
- The optimal paper size is 20-24 thousand printed characters.
- When constructing graphs, keep in mind that the collected book is black and white.

More information about the release can be found at the link: <http://vadnd.org.ua/ua/general-information/>



License of tour operator activity
АГ № 581305 dated March 12, 2010

Legal address:
04050, Kyiv city
Dovnar Zapolskoho str., 16
Located at the address:
Kyiv city, Lesi Ukrainky boulevard,
26 B, off. 132
Tel.: +38 067 699 57 65
Tel.: +38 099 530 94 90
E-mail: olimp_tour@ukr.net

French Riviera

Route: Chop / Ukraine (1222 km) Lake Garda / Italy (423 km) Monaco / Monaco (22 km) Nice / France (35 km) Cannes / France (308 km) Montpellier / France (479 km) Savona / Italy (462 km) Marcon / Italy (1036 km.) Uzhgorod / Ukraine.

Departure dates: June 24 – July 3
Tourist days: 8 nights / 9 days

1 day June 24, 2018

Departure from Chop railway station / Ukraine at 17.00. Crossing the Ukrainian-Hungarian border. Night trip to Lake Garda.

Night panel № 1 TMS-2018: “on wheels” (with a record on YouTube).

2 day June 25, 2018

Arrive at Lake Garda. Check-in. Free time. Overnight stop.



3 day June 26, 2018

Breakfast. Departure to Monaco. Sightseeing tour. Free time. Overnight stop in a transit hotel.

4 day June 27, 2018

Breakfast in the hotel.
 Moving to Nice. Sightseeing tour. Free time.
 Moving to Cannes. Sightseeing tour. Free time.
 Overnight stop in Montpellier.

**5 day June 28, 2018**

Breakfast in the hotel.
 Conference (opening, plenary part, presentation of the Ukrainian translation of M. Maffesoli's book "The Time of the Tribes").
 Evening sightseeing tour.
 Overnight stop.

6 day June 29, 2018

Breakfast in the hotel.
 Departure from the hotel.
 Participation in the work of the Collegium of Imaginary and Daily Life (for the partnership of LERSEM IRSA + CEAQ).
 16.00 Departure to Savona.
 Overnight stop.

**7 day June 30, 2018**

Breakfast in the hotel.
 Savona sightseeing tour (10 euros). Rest on the Cote d'Azur.
 Moving to Marcon at 17.00. Overnight stop.

8 day July 01, 2018

Breakfast at the Marcon Hotel. Departure from the hotel.
 Free time or optional visit to Venice (20 euros).
 Night moving to Uzhgorod.

9 day 2.07.2018 – Arrival to Uzhhorod – till 15.00



TOUR COST**15 pers. – 630 euro****20 pers. – 545 euro****30 pers. – 455 euro****40 pers. – 415 euro****Included in the cost:**

- Hotel.
- Breakfast in a hotel.
- Medical insurance.
- Bus service on the program.
- Sightseeing tours (Monaco, Nice, Cannes, Montpellier).
- Tour guide.

Not included in the cost:

- 35 Euro visa (children of school age, students of full-time form of divisions up to 21 years old, pensioners are discharged from the visa).
- Optional tours.
- Entrance ticket by program.
- Public transport.